



**Suggested Strategies / Tasks to best operationalize advocacy efforts this upcoming legislative session
– 6 September 2018**

- * Organize January legislative day.
- * Work with Ken Melton and Associates to identify potential co-sponsors and visit them.
- * Need to identify legal resources to provide guidance re: Bailey and maintaining all governmental approach only (Hunter).*
- * Implement 4th Branch FACEBOOK
- * Visit with Wake County Council of veterans (Leary)
- * Provide Starbucks gift card for helping to register 10 registrants (?amount)
- * Emphasize that current Bailey recipients have resulted in NC living with situation of no state taxation income. We would only be giving up increase in numbers of those providing state level taxation.
- * Send original, hometown photos to Charles for Poster so we have real folk, not stock pictures.
- * Review wording on poster for potential changes.
- * No enlisted representation on FRTF.
- * Make sure we have all new data on State by State Report Cards. Do not lose sight of our need to believe that we are in competition with surrounding states and regions . Identify our competitors.
- * Pricing for posters and other marketing tools.
- * Present current info to FRTF and 4th Branch Board